

Canadian Evaluation Society



Professional Development Workshop
*Presented by the
Canadian Evaluation Society
Ontario Chapter*

Intermediate Level Workshop

Survey Design

Friday May 1, 2009

Robert Wong, MA, MCIP, CMRP

9:00 am – 4:30 pm
(registration from 8:30 am)
Erie/Thames/St. Clair Room
2nd Floor MacDonald Block,
900 Bay Street, Toronto

Survey Design Workshop

Workshop Description

This intermediate level survey research course will build your capacity to plan and manage surveys. By the end of this workshop you should have a practical and comprehensive understanding of the overall survey process.

Using a hands-on approach, you will learn how to plan a survey, choose an appropriate methodology, develop survey questions and apply sampling procedures. Through a series of case studies, you will also gain understanding about how to implement and manage a survey and an overview of analyzing and using the results of survey research.

Prerequisite:

This course is at the intermediate level and requires a basic understanding of evaluation terms and methodology. Completion of the CES Essential Skills Series, which is regularly offered by the Ontario Chapter, is highly recommended.

Facilitator Robert Wong

A veteran teacher, Robert Wong's research experience includes a variety of marketing, social research and program evaluation projects. As Co-ordinator of the Georgian College Research Analyst Program since 1995, he is responsible for the development, delivery and monitoring of this post-graduate program. Robert also conducts training, research and strategic planning through his company The Resource Management Consulting Group. Robert has been the principal researcher for over a hundred of research projects. He has facilitated research workshops and lectures in Australia, Thailand, Hong Kong and Germany.



Survey Design

To Register:

Complete and mail the attached registration form with your cheque payable to "CES Ontario" to

CES Ontario Chapter
c/o Elana Gray
1667 Ruscombe Close
Mississauga, ON, L5J 1Y2

Or provide VISA or MasterCard information, and fax this form to Elana Gray at: **905-855-2079**.

**Registration Deadline:
April 24, 2009**

Register early; space is limited.

Fees:

The registration fee covers the workshop, a continental breakfast, refreshments, materials, and lunch. Please note, The Ontario Chapter does not charge GST for P.D. events.

\$250 CES Members

\$300 Non-Members

\$110 Full-time Student CES Members*

\$130 Full-time Student Non-Members*

*Student spaces are limited. Proof of full-time student status is required. One student who is willing to assist with hosting the day may attend at no cost. For this opportunity, contact Elana Gray by April 14, 2009.

Cancellations:

We regret that no refunds can be made. However, substitute delegates are welcome.

Membership:

CES annual memberships can be purchased or renewed along with your registration at the rate of:

\$165.00 for individuals
((\$157.14 + \$7.86 GST))

\$60.00 for full-time students
((\$57.14 + \$2.86 GST))

For membership information, please visit the CES web site at:

www.evaluationcanada.ca

Canadian Evaluation Society Ontario Chapter Mission:

To foster a vibrant evaluation community in Ontario by promoting best evaluation practices to achieve excellence in public, private and nonprofit action.

For information on the Ontario Chapter of the Canadian Evaluation Society visit us at: www.evaluationontario.ca

Please contact Elana Gray for further information by phone 905-855-2079 or at registrar@evaluationontario.ca.

Registration Form

Name: _____

Organization: _____

Position: _____

Please circle sector:

Government College/University School System
Health Non-profit Social Service Private
Other _____

Experience in Evaluation: _____ year(s)

Mailing Address: _____

City: _____ Postal Code: _____

Phone: _____

Fax: _____

Email: _____

Please check method of payment:

Visa MasterCard Cheque

Credit Card #: _____

Card Expiry Date : _____

Name on Card: _____

Signature: _____

Please check your registration status:

CES Member (\$250)

Non-Member (\$300)

Full-time Student CES Member (\$110)

Full-time Student Non-Member (\$130)