

# Find a Consultant

***Please Note:*** The Canadian Evaluation Society-Ontario Chapter does not imply endorsement of any consultant or consulting firm listed below.

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## AlterSpark

AlterSpark is a social enterprise that provides online research, evaluation, strategic consulting, and creative design services. The company specializes in evaluation for social sector campaigns and offers expertise in online research methods. AlterSpark's unique expertise in online research draws on their partnership with a world leading Internet research group and the experience of their Managing Director, Dr. Cugelman who has applied Internet research methods to evaluations for the United Nations Millennium Campaign, United Nations Climate Change Secretariat, United Nations Volunteers, and Oxfam GB among others.

AlterSpark's research services are designed around campaign and project lifecycles, covering formative research, pre-testing, monitoring, and evaluation services. AlterSpark offers research packages for publication impact and readership studies, web survey consulting, assessments of power relationships within online networks, social media studies, and also, training on Internet research methods for impact evaluations.

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## Caislyn Consulting Inc.

Caislyn Consulting Inc. provides customized services guaranteed to meet client needs. Services available include project management, program needs assessment, development and evaluation, strategic planning, service coordination, policy review and development. We have extensive experience working with non-profit organizations at the local, provincial and national levels in health and social services. If you are looking for knowledge translation for best practices, ability to relate across disciplines and systemic approaches, please call. Exceptional and focused attention on your project means Caislyn Consulting Inc. delivers outstanding results on time and budget.

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**Website:** Under development.

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## Cathexis Consulting Inc.

With over 25 years of experience we provide proven and effective approaches in the following areas:

- program evaluation
- organizational / system review
- applied social research
- evaluation capacity building

Cathexis can help ensure that continuous organizational change is positive. Our team brings together diverse expertise, allowing us to design and implement projects that fit the unique needs of each client. We take pride in incorporating a participatory, user-focused, rigorous, ethical, and learning-focused approach to our work. Our work has been recognized by the Canadian Evaluation Society as contributing to evaluation theory and practice and for making a substantial difference.

Clients include federal, provincial / territorial, municipal and aboriginal governments, non-governmental organizations, community-based organizations and educational institutions.

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## Centre for Community Based Research (CCBR)

The Centre for Community Based Research (CCBR) is an independent, non-profit organization with over 28 years experience in rigorous program evaluation and community-based research. In all Centre work, we use a participatory, action-oriented approach which is well suited to enable groups to develop relevant and innovative solutions to address important social issues and meet individual and community needs.

We have conducted over 450 applied research, evaluation, needs assessment, environmental scanning, and organizational and community planning projects. Typically, we use a mixed methods approach, combining both qualitative and quantitative methodologies, in our research and evaluation projects. Our projects are local, provincial, national and international in scope. Today, CCBR employs 15 research staff and manages approximately 25 projects.

Our clients include federal, provincial, regional and municipal governments, international and national non-government organizations, educational institutions, and small community based organizations.

### Contact Information

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## Centre for Evaluation and Survey Research

The Centre for Evaluation and Survey Research (CESR) is housed within the University of Ontario Institute of Technology, located in Oshawa, Ontario. CESR is an innovative research centre that specializes in the collection and dissemination of high quality quantitative and qualitative data in an academic, technologically enhanced environment.

CESR offers a wide range of nonproprietary services. A core team of survey consultants are available to work collaboratively with individuals and organizations to meet their research needs.

Services:

- ✓ Total Survey Design
- ✓ Focus Group Selection & Facilitation
- ✓ Project Management
- ✓ Questionnaire Design & Testing
- ✓ Primary Data Collection & Analysis
- ✓ In-person, Mail-out , Telephone & Electronic Surveys
- ✓ Report Writing
- ✓ Sampling Techniques
- ✓ Program Evaluation
- ✓ Primary Data Collection & Analysis
- ✓ Computer-Assisted Telephone Interviewing - *coming soon*

**Contact Person:** **Dr. Hannah Scott or Angela Daignault**

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## EVIDENCE Research and Evaluation: A Unit of First Work

EVIDENCE provides community-based research and program evaluation to service organizations, government departments and foundations focusing on issues related to youth across Ontario. EVIDENCE conducts projects that meet stakeholders' information needs and builds their capacity. EVIDENCE primarily conducts qualitative research using a participatory approach and is developing its expertise in arts-based methods such as case stories, photovoice and life mapping. Community stakeholders are involved in every key area of the research, and the time and resources they need to invest is adjusted according to their capacity.

**Contact Person:** **Lavinia Lamenza**, Research Manager

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## **Ference Weicker & Company**

Initiated in 1979, Ference Weicker & Company has 30 years of experience in providing program evaluation services and has performed over 400 program evaluation assignments. Most of these assignments have employed methodologies involving multiple lines of evidence including case studies, surveys, focus groups, key informant interviews, learning circles, and systematic file reviews.

We have extensive experience in conducting evaluations and other studies in health, justice, education, human resources, immigration, youth, and other social programs and services at provincial and national levels.

Our position as a market leader in evaluation frameworks and program evaluation reflects our demonstrated ability to develop detailed and accurate program models, define key evaluation issues and determine appropriate performance indicators and data sources, implement cost-effective field research programs, apply leading-edge methodologies and analytical tools to the data collected, and document and present study findings in a manner that best meets the needs of each individual client.

**Contact Person: [Fataneh Zarinpoush](#)**

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## **HEALTH SYSTEMS INNOVATIONS INC.**

Health and health services research group that undertakes research, analysis and recommends regarding:

- causes of illness in community or employee populations
- assessment of the scope of solution (environment, individual) based upon the causes
- assessment of evidence for effective solutions (e.g. community policy change, work pace, conflict resolution skills, medical care)
- solution development specific to the community or organization
- monitoring implementation of the solution
- evaluating outcomes

**Contact Person: [Mark McGuire](#)**

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## **Ipsos Reid**

Ipsos Reid's extensive experience of working with government and not-for-profit organizations allows us to draw on the sector-specific expertise and research techniques required to deliver successful program evaluations. We work flexibly with clients, providing them with tailored designs to suit their needs. We conduct elements of an evaluation, and carry it out from 'end to end.'

Ipsos Reid also has a range of experience in designing and facilitating program and policy development workshops. These provide a forum where we bring together professionals developing a policy or program, with their stakeholder groups, including the general public. The workshops give clients the opportunity to deliberate and consult with stakeholders on key issues and ultimately access the range of perspectives that help make good policy and effective programs.

**Contact Person:** **Pina Pejovic**, Ph.D., Vice-President, Public Affairs

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## **JOHN R. ALLEN**

Performance Measurement  
Program Evaluation  
Strategic Planning  
Employee Performance Management

Services are aimed mainly at government and broader public sector organizations.

More than 30 years of experience at the Federal, Provincial/State and Municipal levels in both Canada and the United States.

**Contact Person:** **John R. Allen**

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## **Parker Management Consulting Inc (PMCInc)**

Our core service areas have been developed to provide a comprehensive response to the challenges of developing, evaluating, managing and leading your business activities. The following are PMC Inc's Practice Groups:

- Learning & Training – full range of learning services
- Education & Evaluation – specializing in evaluation of education policy and programs
- General Management Consulting Services – focus on Business Transformation and Improvement Services
- Human Resource Services – focus on organization evaluation and operations
- International – full range of consulting services focused on government reform

**Contact Person:** **James Parker**, President

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## **R. A. Malatest & Associates Ltd.**

With offices in Toronto, Ottawa, Edmonton and Victoria, R.A. Malatest & Associates provides full service program evaluation and performance measurement services. We have CATI/CAWI call centres in Ontario, Alberta and BC. Our Ontario call centre is fully bilingual. We also have our own focus group facilities that help us provide turnkey research solutions to support complex evaluations.

We have completed hundreds of research and evaluation projects for the federal, provincial and municipal governments. Our focus on social program evaluation affords our clients an in-depth understanding of issues related to the provision of environmental, justice, health, educational and labour market programs and services.

We also have strong track record in researching difficult to access populations including: Aboriginals, foreign trained workers and the homeless.

**Contact Person:** **Rob Assels**

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## Research and Evaluation Consulting

Research and Evaluation Consulting (RaECon) was established to meet the growing and diverse needs of organizations for quality research and evaluation services. The scope of our work ranges from Program Development and Evaluation to Organization Development and Applied Social Research. Much of our work in the public sector is in Program Evaluation, and much of our work in the corporate and non-profit sectors is in Organization Development, including credentialing/testing program development and evaluation.

Projects are managed and led by the Principal Consultant, Dr. A. Sidiq (Sid) Ali, and are resourced by the Principal and a team of highly qualified associate consultants. Dr. Ali is an evaluator with a psychometric background and uses these skill sets to bring about uncompromised levels of client satisfaction.

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## Ruth Cameron M.A. CCRA M.Sc. (c)

### **Certified Clinical Research Associate, Evaluator and Community Developer**

Masters-prepared clinical research associate. Eight years project management/ research experience. Health Research Methodology training and substantial community mobilization experience.

Experienced in assisting teams through developing and executing evaluation plans, facilitating partnership development, conducting asset and deficit mapping, training, proposal development, providing methodological expertise and ongoing strategic and program-based planning, research and evaluation support.

#### **Skills:**

**Software** – Meditech, Sovera, Excel, SPSS, NVivo, RefWorks, Word, PowerPoint, Survey Monkey.

**Health Promotion** – Networking, negotiation and relationship building skills. Capable in the synthesis, dissemination and exchange of knowledge with appropriate stakeholder constituencies.

**Research, Project Management and Evaluation** – Proficient in the development of research plans to generate data facilitating effective programming and report preparation.

**Project Management** – Team leadership experience in the direction of staff to maintain scope, monitor timelines and budget . Experienced in the planning and organization of the inputs needed to meet pre-defined objectives.

**Contact person: Ruth Cameron**

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## Turner Consulting Group

We offer in-depth knowledge and understanding of Canada's increasingly diverse population, and bring an inclusive and participatory approach to all our work.

We offer a range of consulting services, including the following:

- Program evaluations
- Diversity audits and employment systems reviews
- Policy and program development
- Needs assessments
- Employee and community consultations
- Research, including survey design and administration, focus groups and interviews

Projects are managed and led by Tana Turner, the Principal Consultant, who has over 20 years of experience in human resources, equity and diversity in both the not-for-profit and public sectors. Projects are resourced by a diverse group of Associates who have expertise in a variety of areas, including public policy, human resources, employment equity, the labour market, education, health, community and social services.

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## The Sutcliffe Group Incorporated

The Sutcliffe Group Incorporated—whose motto is “Helping organizations improve the delivery of sport, recreation and physical activity”—is a full-service social research consulting firm working solely in the area of sport, recreation and physical activity. Clients include governments (federal, provincial/ territorial and municipal governments), national and provincial/territorial level sport, recreation and physical activity organizations, and local sport clubs and leagues.

The firm partners with other social research consultants as needed to expand its “work-force” on a project by project basis.

Projects completed have included program evaluations, program designs, strategic plans, strategy development, policy analysis and development, needs analysis, critical writing and facilitation.

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## **Tazim Virani & Associates**

The firm has been in existence since 1998. Tazim Virani, the Principal Consultant, has over 25 years of experience in various roles in the health and social services sectors. She has a healthcare background with excellent knowledge of the health care system. The firm has over 30 Associates with diverse backgrounds and skills and engaged on a project basis. Consulting services are provided in the area of health and social services management and research, including:

- Patient and population needs assessment, strategic planning and program development
- Stakeholder engagement and community capacity development
- Program evaluation using quantitative and qualitative methodologies
- Knowledge translation and transfer strategies
- Development, implementation and evaluation of best practice guidelines
- Project management

Clients of the firm have included provincial and federal governments, professional organizations, Universities, research institutions, health care organizations such as hospitals, rehabilitation centres and home care agencies and social service organizations.

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## **Bev Wolfus Consulting**

Bev Wolfus offers the following services:

- Program evaluation
- Research
- Logic modeling and measurement framework development
- Technical and plain language report writing
- Strategic planning

Bev has over 20 years experience working as researcher/ program evaluator for the provincial government, both in corporate offices and in a correctional facility. She has led large and small projects in a range of portfolios – social assistance, violence against women, correctional services, health and mental health, developmental disabilities, and child care. She places a high degree of emphasis on knowledge transfer, both through the approach she takes to working with stakeholders and in the types of project documents she produces. Bev has training and experience in both qualitative and quantitative methods. She is very familiar with government processes.

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