

CES Ontario Chapter's members

by Adam Spencer, Membership Chair, 2001

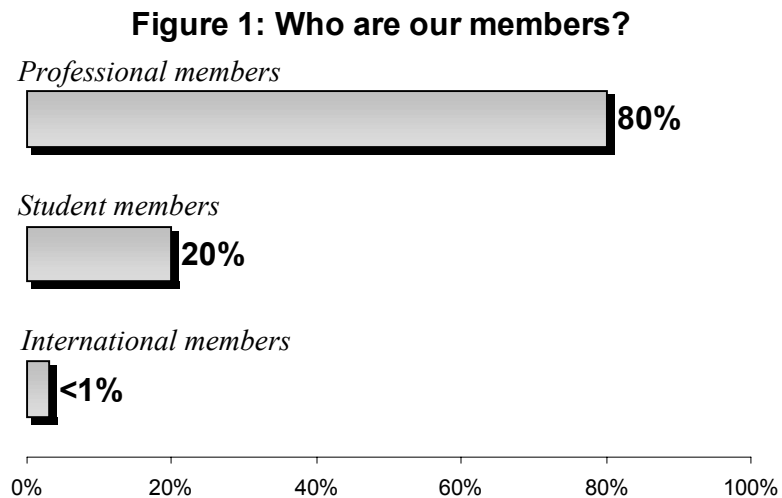
The following is a brief overview of members of the CES Ontario Chapter. The data used originates from the form that all CES members must complete when joining or renewing their CES membership. The data stems from the February 2001 membership directory. Some discrepancies within the information may be due to the fact that not all members remember to update their information when renewing their membership.

Overall membership

As of February 2001, CES Ontario Chapter had 270 members, representing twenty percent (20%) of CES National's overall membership. Based on CES' 1999-2000 Annual report, statistics showed an overall increase in the number of CES members (+12%, 1306 members in 1999 to 1458 in 2000), while membership for CES Ontario remained the same (0%, 272 members in 1999 and 2000).

Who are our members?

As seen in Figure 1, almost 80% (215) of CES Ontario members were professional members, 20% (53) were student members, and less than one percent were international members.

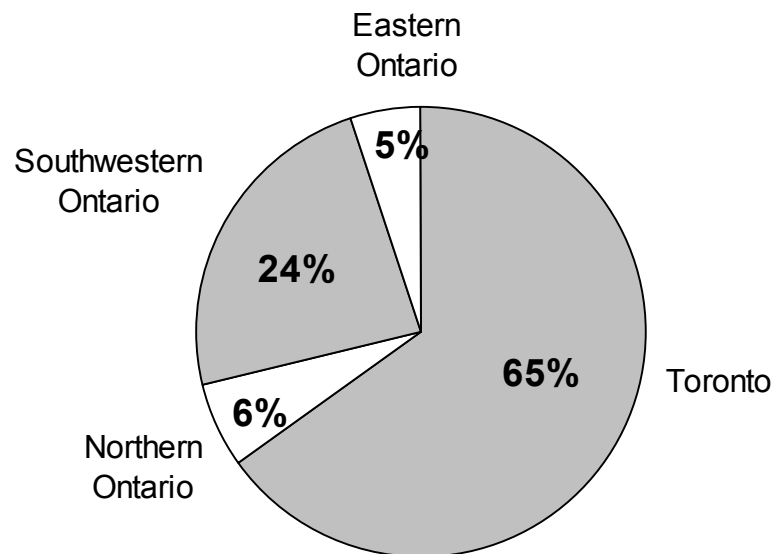


Interestingly, our chapter has 31% (53) of all student members involved in the CES across Canada (n=171).

Where are our members?

Figure 2 below shows the distribution of CES Ontario members in the province of Ontario. These results are based on area codes from members' place of business. The bulk of our members reside in the Toronto (416 & 905 area codes) and Southwestern Ontario (519 area code) regions. These two regions combined, accounted for almost 90% (241) of the CES Ontario Chapter's membership.

Figure 2: Distribution of CES Ontario Chapter members



We are currently searching for ways to increase our membership within other parts of the province, notably Northern and Eastern Ontario. If you have any ideas and/or suggestions to help us increase involvement and/or participation in these regions, please contact Adam Spencer, Membership Chair (adam.spencer@smallerworld.org).

Where are our members working?

Table 1 shows that members are working in various workplaces. Almost seventy percent of members indicated that their type of employer was a provincial agency (22%), healthcare industry (16%), college/university (16%), and/or a private firm (14%).

Table 1: Type of employer

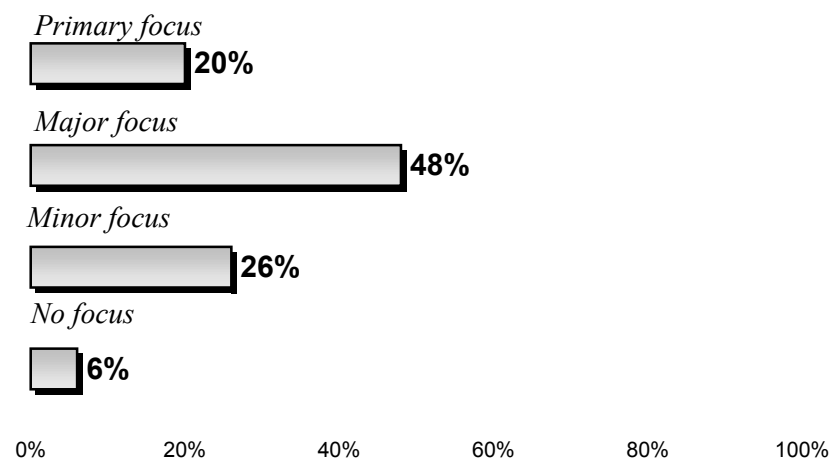
Type of employer	Percent (%)
Provincial Agency	22%
Healthcare	16%
College/University	16%
Private Firm	14%
Municipal Government	10%
Non-Profit	6%
Federal Government	4%
Social Services	3%
School System	3%
Other	10%

* Multiple response question - percentages may not add up to 100%

Members' employment and current involvement in program evaluation

As seen in Figure 3, most CES Ontario members (49%, 112) indicated that their position had a “major focus” on program evaluation. In addition, twenty-one percent (48) of members’ “primary” area of focus within their line of work was program evaluation. Twenty-seven percent (62) felt that their position had a “minor focus”, while three percent (7) felt that their work did not focus on program evaluation.

Figure 3: Extent of involvement in Evaluation



Training received by members

The large majority of members received some type of evaluation training. More than half (64%, 147) indicated receiving formal and specific training in program evaluation. Seventy-two percent (158) had the opportunity to get on-the-job training in evaluation.

Seventy-eight percent (172) had taken continuing education courses and/or workshops on evaluation.

We are currently discussing the possibility of surveying all of our members; one of the objectives being a better understanding of the training interests and needs of CES Ontario members across various regions of Ontario. Meanwhile, if you have any ideas and/or suggestions regarding professional development in Ontario, please contact Martha McGuire (mamcguire@compuserve.com).

How did our members find out about CES?

As seen in Table 2 below, most members heard about the CES through their personal network (25%) and/or through an employer or a co-worker (26%). A large proportion of members (35%) were informed about CES some other way, but unfortunately exactly how they were informed is not available.

Table 2: How members found out about CES

Finding out about CES	Percent (%)
Employer / Co-worker	26%
Personal Network	25%
CJPE Journal	8%
Chapter Event	6%
Annual National Conference	5%
Essential Skills Series	4%
National Newsletter	1%
Other	35%

** Multiple response question - percentages may not add up to 100%*

It is important for the Ontario Chapter to have our members' most updated information so we can effectively plan based on needs and interests and communicate effectively with our members. If your membership information needs to be updated please email me with any recent changes.

Once again I would like to invite our members to share ideas and/or suggestions to help us better reach and serve members and non-members with an interest in evaluation across the province.

Hope to hear from you,

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