

Canadian Evaluation Society – Ontario Chapter PROFILE OF OUR MEMBERS

In April 2005, chapter membership files were queried to assemble a few descriptive facts about our members.

At the end of March, we had 395 members, including those who had expired within the past 3 months (there is often a lag in membership renewals and renewal information receipt).

- Location of members' listed addresses (members usually use work addresses):
 - 201 (51%) in Toronto
 - 26 (7%) in Peel region: 17 Mississauga, 9 in Brampton
 - 22 (6%) in Waterloo region, most (16) in Waterloo
 - 20 (5%) in Guelph
 - 14 in Simcoe County, most (10) in Barrie
 - 13 in London
 - 11 in Halton region, most (7) in Oakville
 - 10 York Region
 - 8 in Hamilton

- Membership types:
 - 89% regular members
 - 9% student members
 - 2% other codes (meaning unclear – probably includes institutional memberships, senior rate, perhaps other types of members)
 - 9% were to also be AEA members

- Employment (data for 270 members only)
 - 29% government – federal, provincial, or municipal
 - 21% private firms
 - 20% educational institutions
 - 13% social services and nonprofits
 - 5% health care
 - 5% other

- Involvement in PE: (data for 272 members only)
 - 24% primary focus
 - 49% major focus
 - 26% minor focus
 - 2% not at all

- Type of training in evaluation received (data for 274 members only) more than one may apply
 - 59% formal training
 - 77% on the job training
 - 75% continuing education

- Membership fee paid by (data for 278 members only)
 - 47% self
 - 51% employer
 - 2% other

- How found out about CES (data for 209 members only)
 - 43% attended ESS
 - 7% other events
 - 29% personal contacts/networks
 - 32% other

- Year became member:
 - 12 1987-1989
 - 27 1990-1995
 - 47 1996-1999
 - 22 2000
 - 23 2001
 - 40 2002
 - 39 2003
 - 146 2004
 - 20 2005
 - 19 missing/invalid

Communications information:

- The chapter communicates announcements, news, event information, and professional development opportunities to members via a group email list. When a new member joins, their preferences for receipt of information is reviewed to confirm their wishes, and when critical information is incomplete, attempts are made to contact these members by telephone to confirm their wish to be included in email notices and to confirm their email address. Members are also contacted by telephone to obtain updated information when emails are rejected. When the member is no longer at the designated telephone number or organization, an attempt is made to leave a message at the number to forward to the member. When the member cannot be contacted the members email address is deleted from the email list.

- Only two members do not wish to be notified of opportunities, news, or chapter business by email. One of these has requested alternative notification by fax when the issue is important.

- Another 3 members do not have a listed email address. These members are not included in dissemination of information to members given that the only feasible way to reach all members simultaneously and rapidly is by email.