



*The Canadian Evaluation Society is a Canada-wide non-profit association dedicated to the advancement of evaluation theory and practice. Each year the Ontario Chapter has a conference to promote and facilitate the enhancement of evaluation capacity for members and non-members.*

## Registration

The registration fee covers all sessions, refreshments, conference materials, and lunch. CES Ontario Chapter does not charge GST. To register, complete and submit the attached registration form by **August 30, 2006**. Please contact Elana Gray at [elanagr@rogers.com](mailto:elanagr@rogers.com) for further information. Registration fees are:

**\$200 CES Members**

**\$275 Non-Members**

**\$50 Full-time Student CES Members\***

**\$75 Full-time Student CES Non-Members\***

Registrations will be accepted at the door with an additional \$25 charge.

\* Registration fee will be waived for a limited number of full-time students who volunteer at the conference. Contact [elanagr@rogers.com](mailto:elanagr@rogers.com) if you wish to volunteer.

CES annual memberships (\$125.00 for individual fee and \$46.00 for full-time students) can be purchased/renewed along with your registration. For membership information, visit the CES web site at: [www.evaluationontario.ca](http://www.evaluationontario.ca)

### Cancellations:

We regret that no refunds can be made. However, substitute delegates are welcome.

## Directions to the Old Mill

### From the Q.E.W. (Toronto - Eastbound)

Exit Islington Ave. North to Bloor St., turn right (east) on Bloor St. Go to Humber Blvd (7<sup>th</sup> traffic light). Turn left on Humber Blvd. (at Old Mill subway station). Turn right on Old Mill Rd.

### From the Gardiner Expressway (Westbound)

Exit South Kingsway and continue north to Bloor St., turn left (west) on Bloor St., crossing the Humber River. Turn right on Humber Blvd. (at 1<sup>st</sup> traffic light/Old Mill subway station). Turn right on Old Mill Rd.

### From the 401 (East/West)

Exit Islington Ave. South to Bloor St., turn left (east) on Bloor St. Go to Humber Blvd (7<sup>th</sup> traffic light). Turn left on Humber Blvd (at Old Mill subway station). Turn right on Old Mill Rd.

### From the 400 Highway (Southbound)

Exit Jane St. South to Bloor St., turn right (west) on Bloor St. Crossing the Humber River. Turn right on Humber Blvd. (at 2<sup>nd</sup> traffic light/Old Mill subway station). Turn right on Old Mill Rd.

# 25<sup>th</sup> Anniversary Annual Conference Celebration!!!

## Building a Case for Evaluation in the Next 25 Years



**Monday September 18, 2006**  
**The Old Mill, Toronto**

Ontario Chapter



Canadian Evaluation Society  
[www.evaluationontario.ca](http://www.evaluationontario.ca)

### Chapter Mission:

Our mission is to foster a vibrant evaluation community in Ontario by promoting best practices in evaluation to achieve excellence in public, private, and non-profit action.

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**This Conference will be of Interest to:**

- Senior Policy Makers & Advisors
  - Managers (HR, IT, Operations, Services)
  - Evaluators and Planners
  - Value-for-Money Auditors
  - Consultants
  - Directors and Program Administrators
  - Evaluation Students
- 

**Conference Schedule:**

8:30	Registration and Refreshments	12:00	Student Thematic Lunch Session
9:15	Welcome	12:00	General Lunch
9:30	Keynote Address	1:45	Concurrent Workshops
10:15	Refreshments & Networking	3:15	Refreshments & Networking
10:30	Concurrent Workshops	3:30	Plenary Session
		4:30	Refreshments & Networking

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**Keynote Address:*****Evaluation in the Past, Present, and Future: Building a Case*****Dr. Brad Cousins**

**Dr. Brad Cousins, University of Ottawa.** Dr. Cousins' address will span the past developments, and current practices in the evaluation field. As well, particular emphasis will be given to the potential for evaluation in the foreseeable future. Dr. Cousins, a well-known leader in evaluation in Canada and editor of the CES journal, is an expert in capacity building with a focus on the implementation and consequences of participatory and collaborative forms of evaluation.

**Concurrent Sessions:** *Sessions will be repeated in the morning (10:30 a.m.) and afternoon (1:45 p.m.), so participants may attend 2 sessions of their choice.*

**1. *Evaluation - An Evolving Profession - Martha McGuire, MSW.***

Martha will facilitate an informal discussion on issues relating to: *What is the future potential for evaluation?; What are some of the challenges that evaluators are likely to face in trying to achieve that potential?; and What do we need to do to ensure that potential is achieved?* Martha has worked across a number of economic sectors and is known for her expertise in managing multi-disciplinary projects. She combines this with experience in organizational and program development, including strategic and operational planning. She currently specializes in program evaluation.

**2. *Capacity Building for Evaluation - Catharine de Leeuw, MSW.***

This session will relate to “the how” – the ways in which institutions can actually build evaluation into their institutions. It will relate to the employee-employer level in creating a “culture of evaluation”. Specific reference will be given to situations in which evaluation capacity building has evolved. Catherine is an innovative senior manager in non-profit administration. She has 15 years of experience leading and managing projects, and in providing strategic direction at the program and organizational levels.

**3. *Evaluation in Disaster Relief Efforts - Ms. Karyn Hicks, MSc.***

There are a number of organizations whose mandate includes the response to mass disasters. Depending on location, severity, and event type, these agencies work on the recovery and rehabilitation of communities destroyed by critical incidents. This session will address issues pertaining to: *What kind of evaluation do they undertake? Given the massive deployment of resources, the critical nature of the work, and the timing of the response, what kinds of models are being used to evaluate these interventions? How might one go about evaluating such a dangerous and frenzied activity? What assistance might the CES and her members provide should such event take place again?*

Karyn Hicks is the senior Program Evaluator and Program Designer for the Government of the Northwest Territories. She has been working in the evaluation field for nearly twenty years. A former National Vice President, she is a long time member of the CES. She currently co-chairs the national Advocacy Committee and in 2005 was presented with the Contribution to Evaluation in Canada Award from the CES.

**Thematic Lunch Session:*****Entering the Field of Evaluation - Erica Procter.***

This session will appeal to students, new evaluators, and any others who are considering evaluation work. Various speakers will focus on: evaluation skills that are desirable by employers (but rarely covered in evaluation program curriculum); the diverse roles of evaluators; and strategies for pursuing a career in evaluation. Erica is the current Student Representative on the CES-Ontario Board, and is currently a PhD candidate in the Applied Social Psychology program at the University of Guelph. Erica formed the CES-ON Student Committee and continues to promote student involvement in the field of evaluation.

**Plenary Session Panelists:**

**Brad Cousins, Ph.D.,** *Professor of Education, University of Ottawa.*

**Martha McGuire, MSW,** *Cathexis Consulting, Toronto.*

**Karyn Hicks, MSc,** *Government of North West Territories*

**Catharine de Leeuw, MSW,** *Child Development Institute, Toronto.*

## Registration Form

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Department: \_\_\_\_\_

Position: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

\_\_\_\_\_

Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

MasterCard #: \_\_\_\_\_ Exp. \_\_\_\_\_

VISA #: \_\_\_\_\_ Exp. \_\_\_\_\_

Card Holder Name: \_\_\_\_\_

Card Holder Signature: \_\_\_\_\_

Cheque enclosed

### Please indicate the two (2) concurrent sessions you wish to attend:

Evaluation - An Evolving Profession

Capacity Building for Evaluation

Evaluation in Disaster Relief Efforts

### Please indicate your interest in attending the lunch session

Entering the Field of Evaluation

**Cheques are payable to Canadian Evaluation Society – Ontario Chapter.  
VISA or Mastercard payment is also accepted.**

**Fees:** The registration fee covers all sessions, refreshments, conference materials, and lunch. CES Ontario Chapter does not charge GST.

### Check all that apply.

\$200 CES Member

\$275 Non-Member -- *Note: for \$50 more, attend this conference and join CES to receive member benefits for a year*

\$125 CES Membership (new or renewal)

\$50 Full-time Student CES Member\*

\$75 Full-time Student Non-Member\* -- *Note: for \$21 more, attend this conference and join CES to receive member benefits*

\$46 CES Student Membership (new or renewal)

\* Registration fees will be waived for a limited number of full-time students who volunteer at the conference. Contact [elanagray@rogers.com](mailto:elanagray@rogers.com) if you wish to volunteer.

To learn about the benefits of CES membership, see:

<http://www.evaluationontario.ca/BecomingaMember/BecomingaMember.html>

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### To Register

MAIL form with your cheque, or fax VISA or MasterCard information to:

**Elana Gray**  
**1675 Ruscombe Close,**  
**Mississauga, ON L5J 1Y2**  
**phone & fax: 905-855-2079,**  
**e-mail: [elanagray@rogers.com](mailto:elanagray@rogers.com)**

Please make cheque payable to the  
Canadian Evaluation Society – Ontario Chapter