

# CES Ontario

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Organizational Mission, Vision, Values, Strategic  
Directions & Goals

June 2019

# Agenda

- ISOP process
- Where we left off at AGM 2018
- Vision, Mission, Values
- Stakeholder Engagement
- Key Themes
- Strategic Directions & Goals



# ISOP Process



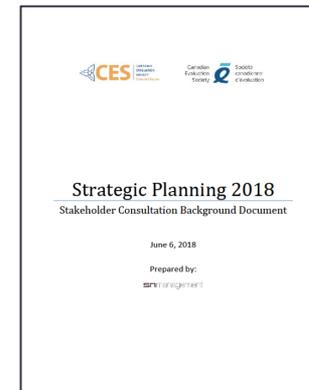
- Integrated Strategic – Operational Planning Process 2018/19
- RFP and contracting winning bid (January – March 2018)
- Strategic Planning (Apr-Aug, 2019)
  - 12 key informant interviews
  - 1 focus group
  - 6 board sessions
  - 4 webinars (Jul/Aug, 2019)
  - AGM 2018 and 2019
- Operational Planning (Jun-Dec, 2019)



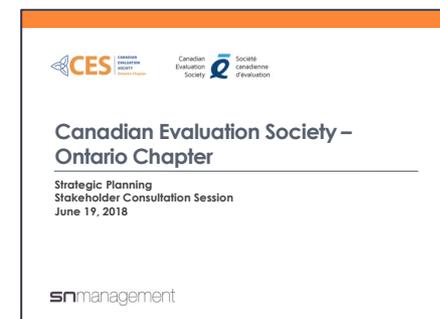
# Where did we leave off at AGM 2018?

- At AGM 2018, SN Management presented the SWOT/ Environmental scan, asked small group questions on: organizational values, New Practitioner needs, value-add/ engagement with funders and policy makers.

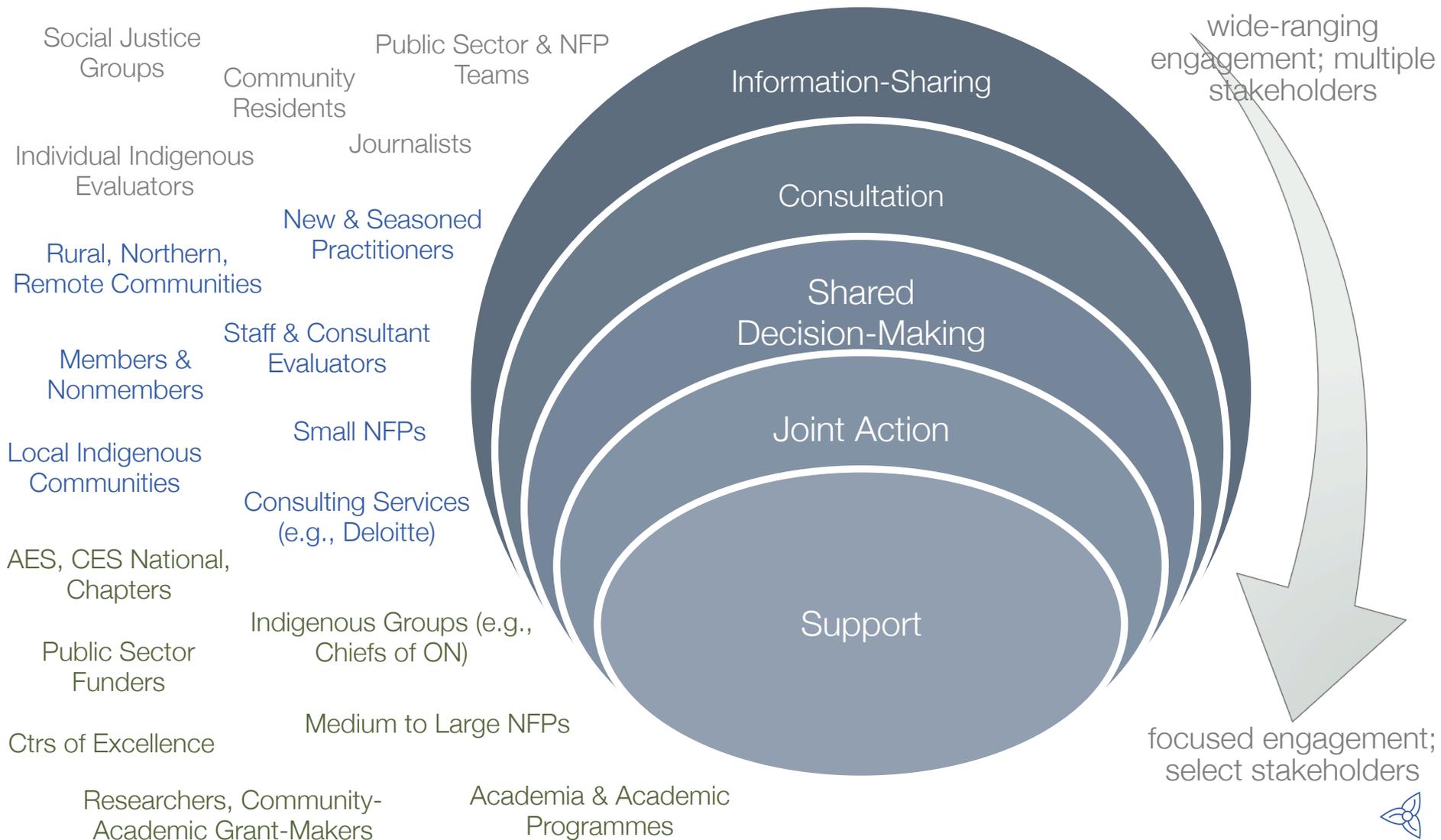
- Click to access Backgrounder document:



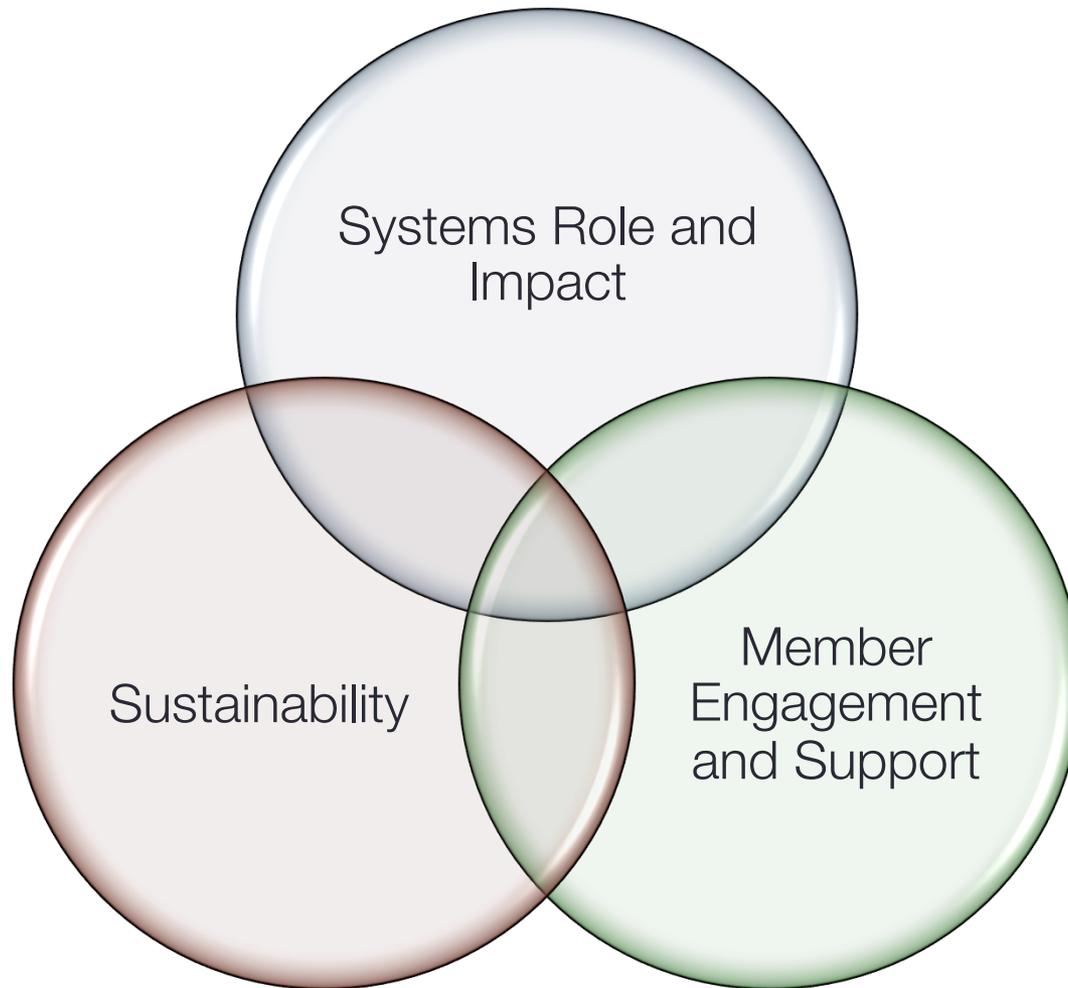
- Click to access AGM 2018 PPT :



# Stakeholder Engagement



# Key Themes



# Vision

- We are committed to inclusive and collaborative communities of inquiry and practice. We envision a world in which evaluative thinking and evaluation practice empowers individuals and enhances community well-being.



# Mission

- We work to enhance capacity for evaluative thinking and evaluation practice across Ontario. We share knowledge and engage practitioners and users of evaluation by:
  - Partnering and collaborating with individuals, organizations, networks, and communities
  - Creating accessible opportunities for professional development across key learning objectives
  - Supporting excellence in the field by informing public policy and promoting ethical and rigorous evaluation standards and practices
  - Curating, sharing, and embracing diverse ways of knowing and systems of knowledge



# Values

We are committed to an integrated set of core values that work in tandem to guide our decisions and inform our planning, processes, and actions:

## **1. Equity and social justice**

We value diversity and are committed to be an organization guided by fair and just principles and practices, as evidenced in our plans, policies, budgets, and processes.



# Values

## **2. Diverse ways of knowing and systems of knowledge**

We value collaborative evaluation of knowledge and strive to create synergies across knowledge systems. We seek to co-produce and share knowledge that is inclusive of multiple ways of knowing, including scientific, Indigenous and local knowledge systems, and practitioners' knowledge.



# Values

## **3. Evidence-informed and ethical decision-making**

We act with integrity and utilize the best available evidence to evaluate alternatives and make decisions. We engage in transparent and systematic processes for decision-making that are anchored in our core values, are just, and follow sound ethical principles.



# Values

## **4. Continuous Quality Improvement**

We are vigilant to opportunities for improvement, continuously integrating systematic and data-guided changes toward enhanced outcomes and capacity.



# Values

## **5. Innovation**

We are committed to being leaders in and advocates for evaluation; locally, provincially, nationally, and internationally. We seek to foster a local environment for users and practitioners of evaluation that embraces positive change, creativity, and continuous improvement. We strive to integrate systems of knowledge towards enhanced capacity for individual and community outcomes.



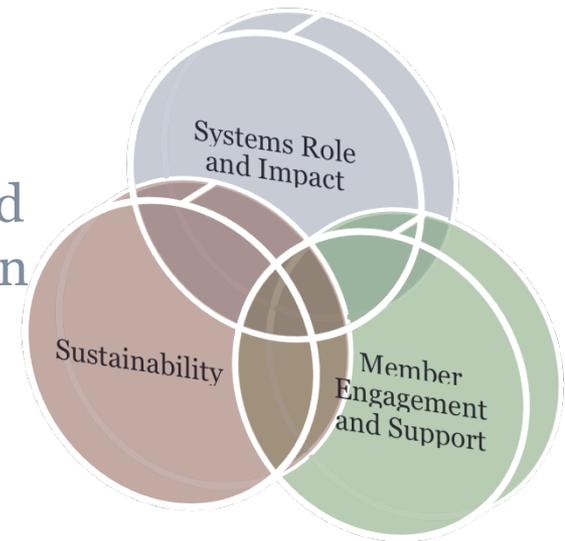
# Strategic Directions

**Strategic Direction I:** CES-ON facilitates increased access to relevant services and supports for evaluation learners, practitioners, researchers, and users across Ontario

**Strategic Direction II:** CES-ON engages with key stakeholders\* to strengthen the culture of evaluation and promote the value of evaluative thinking for enhanced public benefit

**Strategic Direction III:** CES-ON will strengthen internal organizational capacity to support our Mission & Vision

\* Stakeholders include evaluation learners, practitioners, researchers, and users of evaluation knowledge



# Strategic Goals

**Strategic Direction I: CES-ON facilitates increased access to relevant services and supports for evaluation learners, practitioners, researchers, and users across Ontario**

Goal I.1: We will enhance diversity, inclusiveness, accessibility, and relevance of PD offerings for learners, practitioners, researchers, and users of evaluation across Ontario

Goal I.2: We will significantly increase delivery and delivery options for CES-ON PD offerings for learners, practitioners, researchers, and users of evaluation across Ontario

Goal I.3: We will promote evaluation standards, and support competency based evaluation and the CES designation

Goal I.4: We will increase access for our members to networks that can support their evaluation practice.



# Strategic Goals

**Strategic Direction II: CES-ON engages with key stakeholders to strengthen the culture of evaluation and promote the value of evaluative thinking for enhanced public benefit**

Goal II.1: We will significantly increase our awareness and capacity building efforts with non-profit and public sector organizations across diverse sectors

Goal II.2: We will promote the value of evaluation for informing public policy discussions and decision-making



# Strategic Goals

**Strategic Direction III: CES-ON will strengthen internal organizational capacity to support our Mission & Vision**

Goal III.1: We will strengthen our capacity for access and inclusion in our decision-making, processes, and operations

Goal III.2: We will review and strengthen our governance and operational model to ensure that we can execute our goals and achieve long-term sustainability

Goal III.3: We will significantly increase our financial capacity to align with our strategic goals and objectives



# Member Engagement

We want you to share how:

- You
- Other partners or resources
- CES-ON

Can best work together to achieve our goals.

- Each table will discuss a goal/the goals associated with one of our strategic directions.
  - Find the table with the goal/goals you most want to discuss and help operationalize.
- Your input will help us refine our operational plan.

